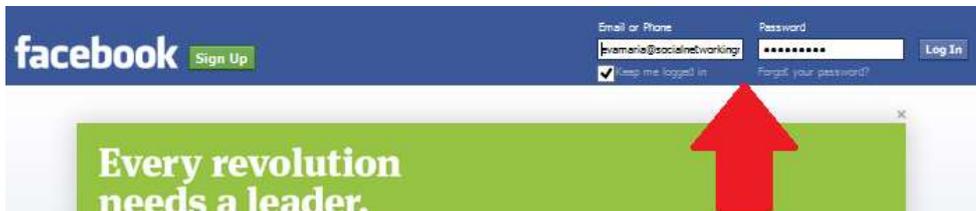
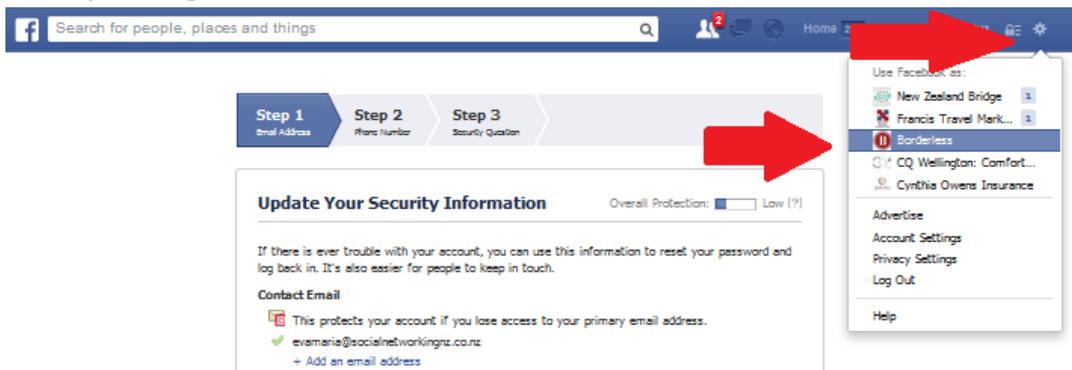


- - Simple Social Media - - Your 5 Minutes a Day Action Plan!

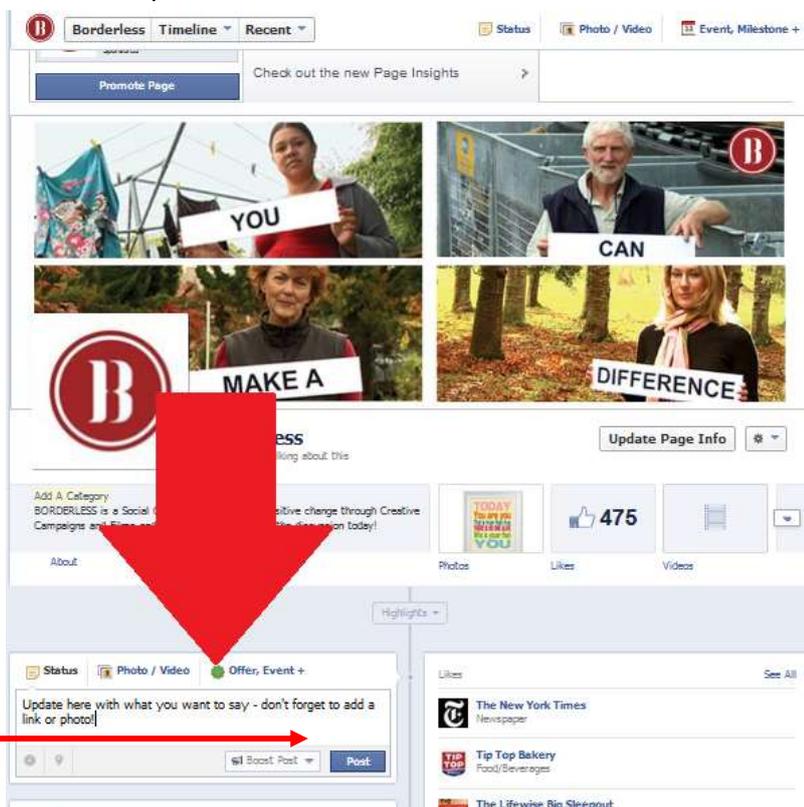
1. Sign into Facebook



2. Go to your Page



3. Update with something interesting; if you have linked your Twitter, it will update with the same update on Twitter too!



5 Minutes a Day Social Media Plan of Action

4. Log into Twitter



5. Re-Tweet something interesting from the last 12 hours if appropriate/something interesting appears that you can see; just hover over the Tweet and click 'Re-Tweet'



5 Minutes a Day Social Media Plan of Action

- Next, check who has talked to you recently; click on the Connect Tab at the top of the Page, and once you're in your 'Connect' Page, hover over the tweets that are recent and you can choose to 'Reply' or 'Re-Tweet' these.

The image shows a screenshot of a Twitter profile's 'Connect' page. The top navigation bar includes 'Home', '@ Connect', '# Discover', and 'Me'. The main content area is titled 'Interactions' and lists several activities:

- ETP Network retweeted you** (8h): "Customize your buttons. This will make your profile look more professional and give you more control #LinkedInTip"
- Social Media Writer retweeted you** (10 Sep): "Happy Tuesday everyone! We're going over some old updates and resources we've shared with our fantastic fans in... fb.me/12FUfKSZY"
- ETP Network, Steve Mays and José Vicente Sogorb followed you** (9 Sep)
- Inferential Focus favorited your Tweets** (8 Sep): "Have you got a Social Media Strategy in place for your company? We can help you build one! Ask us how #SMStrategy bit.ly/SMH2ID"
- Gerard Pollock, Carl E. Reid and Miquos Network followed you** (5 Sep)
- Rich Cottle @rootle96** (4 Sep): "The Cottle Press 2.0 is out! pap... rootle96/1326... • Top stories today via @thomasglove @social_e_media @GavinLee_"
- DK @justadandak** (3 Sep): "@social_e_media :-)"

On the left sidebar, the 'Mentions' tab is highlighted with a red arrow. Another red arrow points to the 'Retweeted' button on Rich Cottle's tweet. A third red arrow points to the 'View conversation' link for DK's tweet.

5 Minutes a Day Social Media Plan of Action

- Next, go to the top of the Page to the 'Search' function and search numerous times for keywords with specific tweets. As an example, a quick search (obviously not the best one, but to find the best ones would take some time, as said in my e-mail), and found an example with a tweet you could interact with. As you can see, this tweet was appropriate and relevant for you, however it was posted last year. Do not respond to tweets older than a day old, but for sake of example, I will use this tweet in the next step to illustrate how to engage.

Results for help immigrant nz

Top / All / People / Photos

Be sure to click on 'All' to see ALL tweets

BC Kumar @webleamEng English for Living classes help English speaking immigrant to settle in... bit.ly/15vBVq4

Travellerev @travellerev What did Don Brash say yesterday? Oh yeah, let the illegals help rebuild Christchurch. All that competition is... fb.me/t4nw6mJt

Overseas Navigator @OverseasNav Newstalk: #Christchurch #NZ prepares for immigrant influx: to help with quake rebuild. budurl.com/kjoe

CathNews NZ&Pacific @cathnewsnzpac 'Labour priests' trained to help low-wage immigrant workers - tinyurl.com/7n7i8he #labourpriests #low-wageworkers #immigrants

CathNews NZ&Pacific @cathnewsnzpac 'Labour priests' trained to help low-wage immigrant workers - tinyurl.com/75rhv9y #labourpriests #low-wageworkers #immigrants

Jasmin Scott @JasiScott Immigrants get help adapting to Christchurch: South African immigrant Cherie Vermaak has just two weeks to find ... tinyurl.com/7Tekppq

Working In @WorkingIn ImmigrationNZ has a new guide for immigrant dairy workers. Now you can find out what a 'hairy' is! Or 'hard yaka'. ow.ly/aUcT

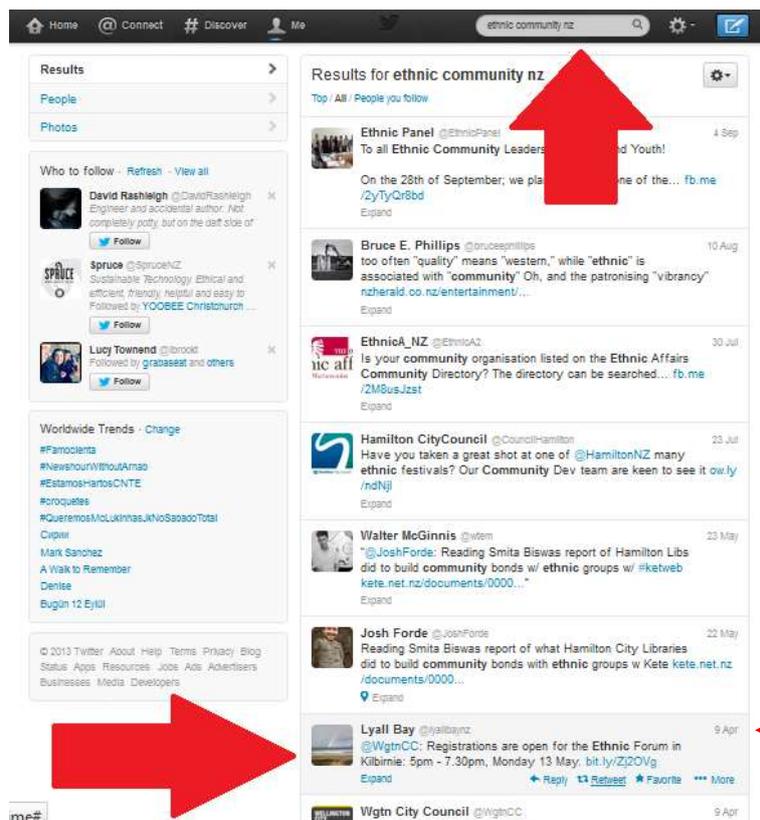
David Knight @davidknight Help! 15yo year 11 daughter needs 2 talk to NZ jewish immigrant re how they wr received by NZers afta war & how their culture influenced NZ

5 Minutes a Day Social Media Plan of Action

- When you find right tweets, click on 'Reply', then type in your message (the numbers next to the Tweet button will tell you how many characters you have left!), and then click 'Tweet'.



- Other ways in which you can engage, is to pass on Tweets from others – in this instance, the search result came back with information you could have 'Re-Tweeted' which means re-posting the tweet to your own followers. This is also engagement-worthy



Make sure the tweet is not older than 24 hours! To engage with this particular one will be wrong, but it's here for example 😊

10. Lastly, log out and Sign Out of Twitter



11. And your last step is to go to LinkedIn and post an update into your Group Page. We suggest either working off an existing Group, or make a new one and post there. Remember to tell people on Facebook and Twitter to join the LinkedIn Group too, and promote the Twitter and Facebook Pages on LinkedIn as well 😊

